



NATIONAL FOOTBALL LEAGUE

Paul Tagliabue
Commissioner

April 17, 1997

Mr. Alton Byrd
General Manager
London Monarchs
26a Albemarle Street
London W1X 3FA
England

Dear Alton:

It was good to meet you during my recent visit to London. Together we face many challenges in the World League but we also have an opportunity in this 1997 season to make real progress on many fronts. It will, however, take a lot of sustained and focused effort.

I thought the atmosphere at Chelsea for the Monarchs season opener against the Galaxy was terrific and a vast improvement over the past two years. There were many options for sports fans on Sunday, so the 10,000-plus in attendance represented a real core audience. Now if Lionel and the team can continue their winning ways ...

Keep up the good work.

Best wishes.

Sincerely,

A handwritten signature in black ink, appearing to be 'Paul Tagliabue', written over a large, stylized 'P' and 'T'.

PAUL TAGLIABUE