



NATIONAL FOOTBALL LEAGUE

Donald P. Garber
Senior Vice President
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NFL International

LETTER OF RECOMMENDATION
FOR
ALTON BYRD

May 20, 1999

To whom it may concern:

Alton Byrd has worked with NFL International in both a full-time position as General Manager of the London/England Monarchs and as a Commercial Director for NFL UK since January 1997. Alton has exhibited a high level of skills at a senior managerial level as well as a successful aptitude for both marketing and relationship management at the highest corporate levels.

Due to market forces in the UK, we were forced to relocate the London franchise to Berlin. This was not however due to Alton's mismanagement or to his lack of effort. During his time with NFL International, Alton has proved to be extremely organized, result focused and comfortable in all aspects of both team management and in marketing partnership negotiation. He has managed project activation with enthusiasm and commitment and I have always found him to have the highest integrity.

I have no hesitation in recommending Alton to any company and should you wish further information then do not hesitate to contact me in writing.